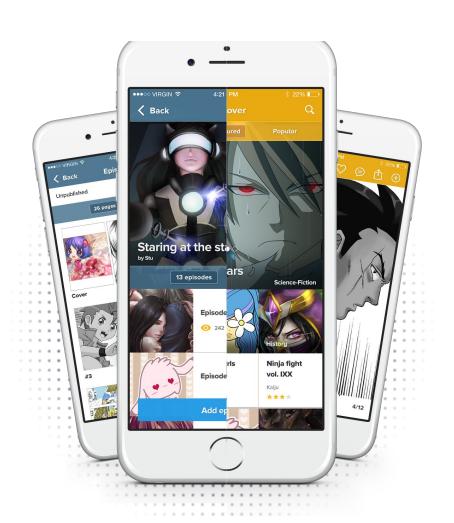


Introducing a new digital platform for Creating, Sharing and Reading comics & manga!



What is POP?

- POP is a mobile-first manga & comics platform.
- Easy to use, with no barriers to entry and zero cost to users.
- Users can upload, share, read and comment on comics, all from a phone or tablet.
- POP was created with one simple goal in mind: to foster a thriving mobile manga & comics community.



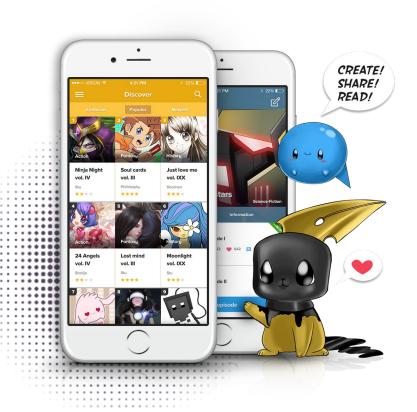
How does POP work?



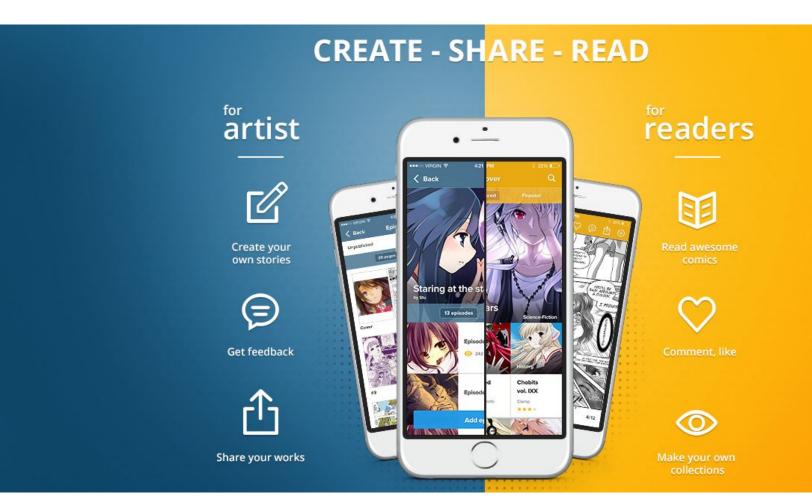
- An elegant, mobile-optimized UI that makes creating, sharing and reading mobile comics both easy and fun!
- Use our Discovery screens to find great new Series. Then subscribe to get updates whenever a new Episode is released!
- To read, just swipe up or down!
- Watch the demo video to see the app in action!

Why use POP?

- Creators have complete control and full ownership over the comics they upload – ensuring an optimal reading experience.
- POP Comics utilizes an adsupported Freemium business model with unobtrusive, interstitial ads inserted between pages of comics to reach as many readers as possible.
- POP gives 70 percent of ad income to its comic creators, so every view means money in the artist's pocket.



So what are you waiting for?



The POP User Walkthrough

A quick guide to using the POP app for iOS and Android!

You start by installing the app!

At the Discover screen, select the Story that you wish to read.

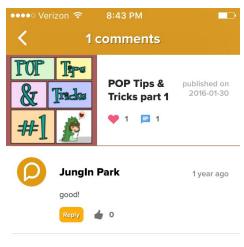


Then select the Episode that you wish to read.



Then it's time to get your read on!

Like, share or make a comment.





Or just get right to it!



Reading is easy!

Just swipe up to go forward to the next page...



2/9

Tips for POP creators!

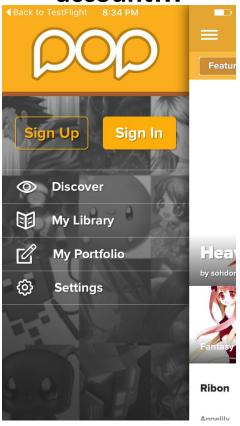
POP Tips & Tricks part 1

Or swipe down to go back to the previous page!



You can also upload your own comics!

First you need to create a POP account...

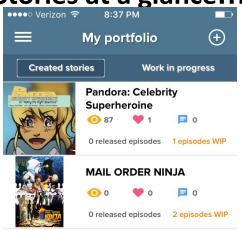


You can do it directly or via our social buttons!



Everything you need is in the "My Portfolio" menu!

You can see the status of all your Stories at a glance...

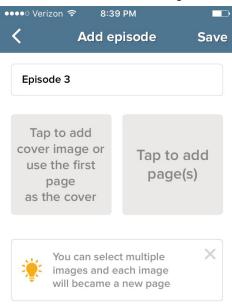


You can edit Story metadata...



You can upload directly from the app!

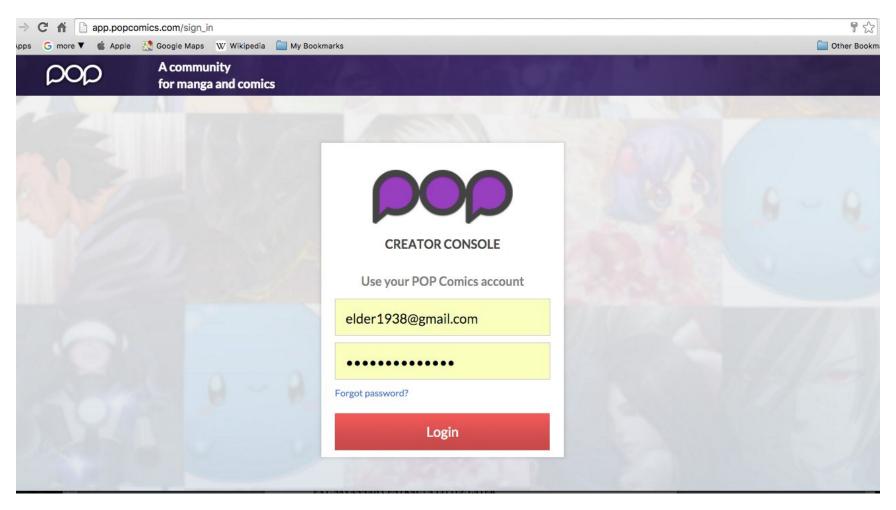
You can add new Episodes...



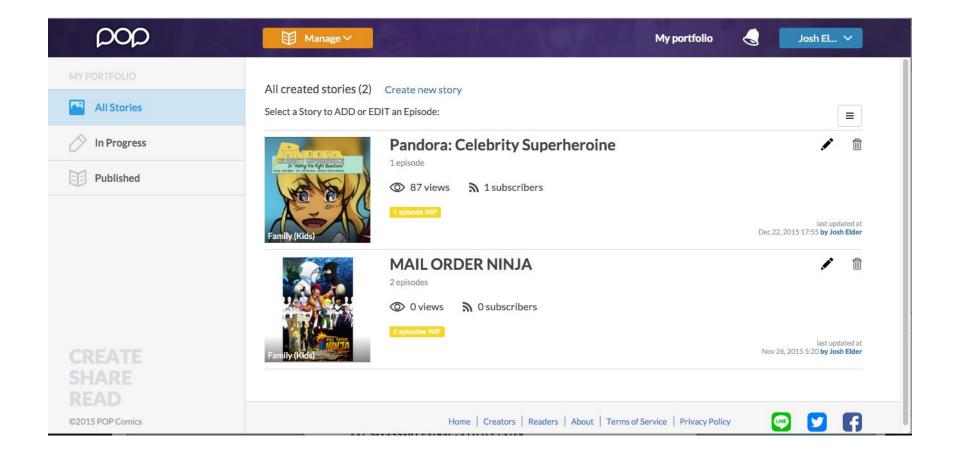
Or edit existing Episodes!



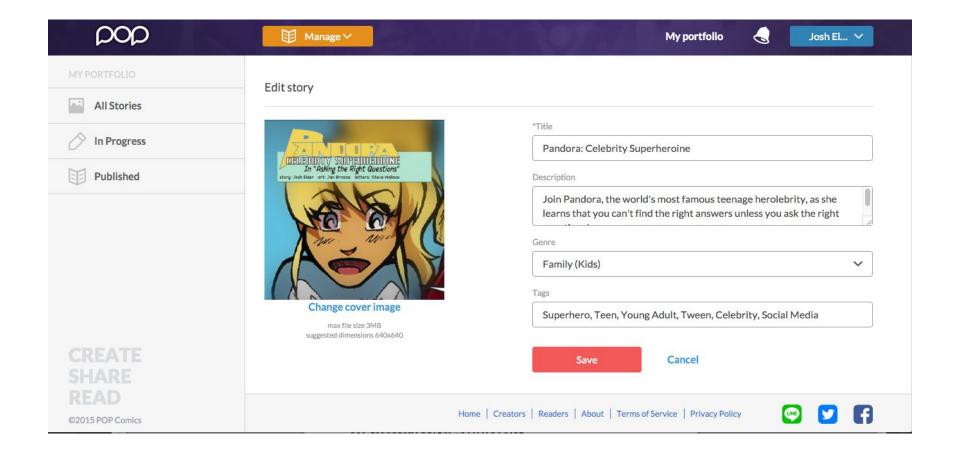
Or you can use our Creator Console at app.popcomics.com/sign_in!



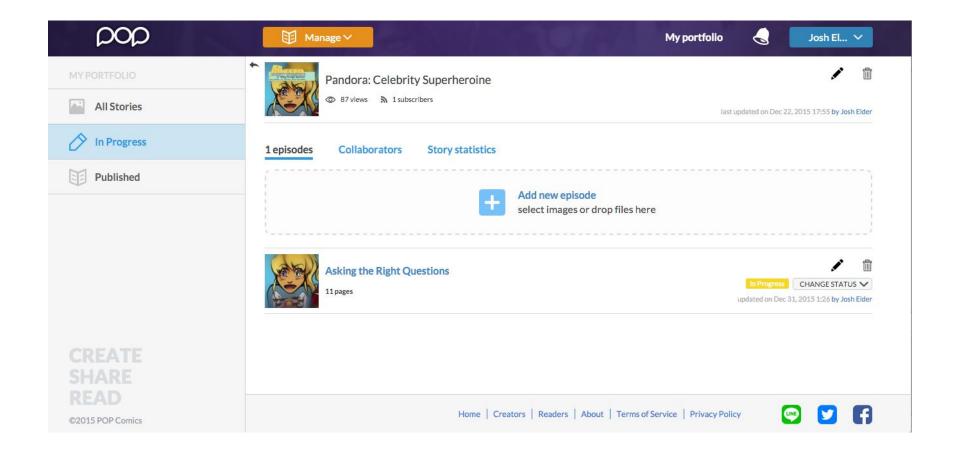
Just sign in...



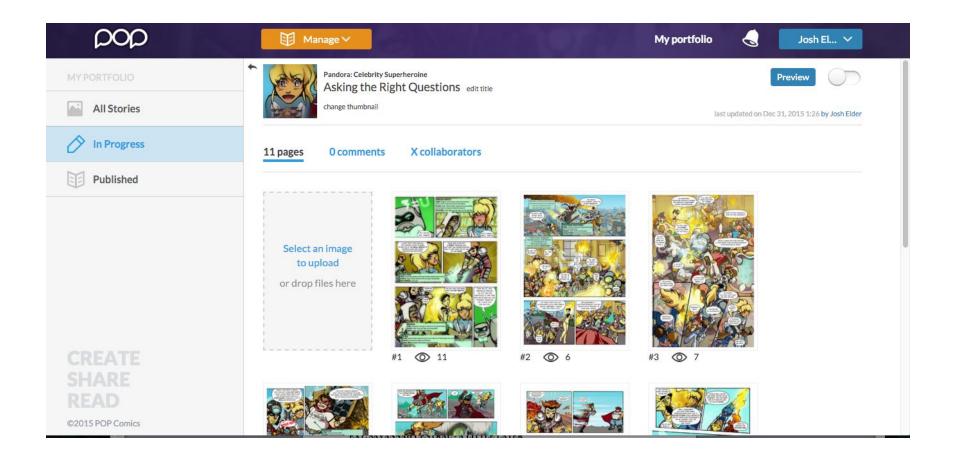
Then you can edit Story metadata...



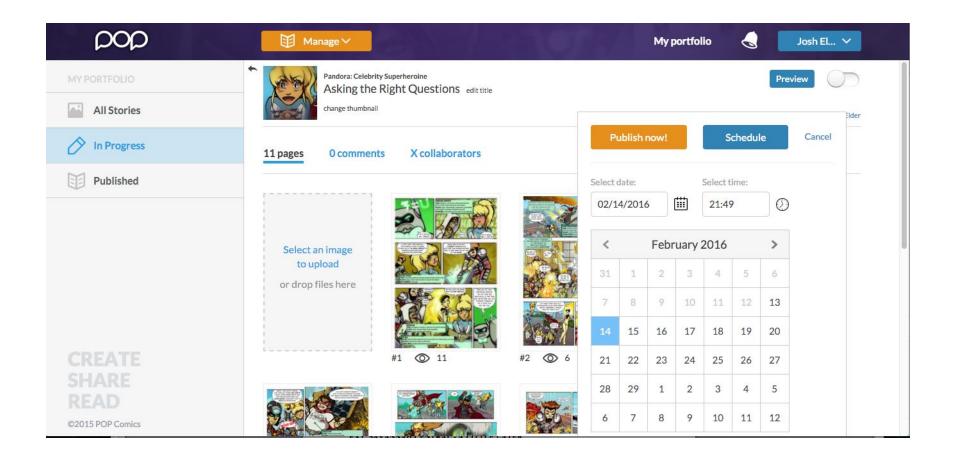
Or add an Episode!



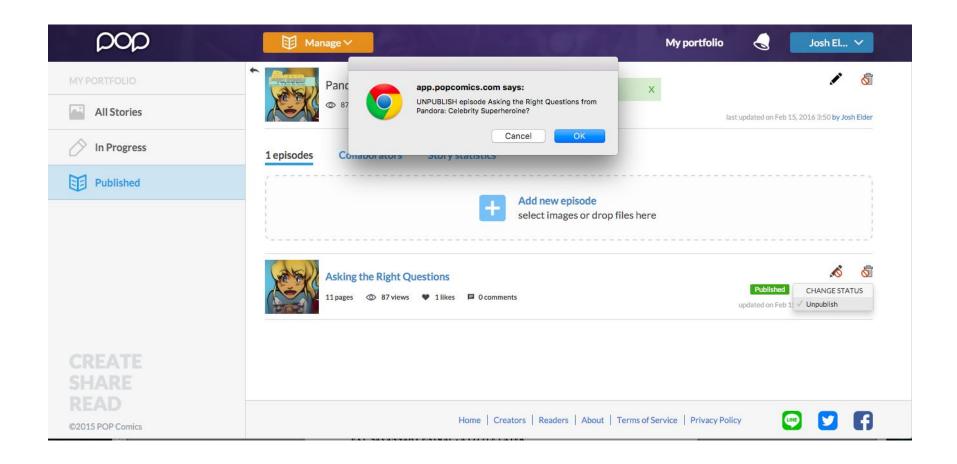
You can upload image files direct from your computer...



Schedule an Episode for publication...



And unpublish if you need to make additional edits!



Thank you for choosing POP!

